



KAVOD COFFEE SPONSORSHIP

Kavod Coffee is more than a coffee cart – it is a meaningful employment and community inclusion initiative powered by the Minnesota JCC's adult inclusion program.

Located in the Barry Family Campus lobby in St. Louis Park, Kavod Coffee is operated by incredible associates and participants with intellectual and developmental disabilities, providing hands-on job training, confidence-building opportunities, and meaningful community connection.

Created in partnership with the Minneapolis Jewish Federation and operated by eQuality, Kavod Coffee helps participants develop lifelong employment and interpersonal skills while creating a warm, welcoming experience for every guest.

Your sponsorship helps create meaningful employment experiences, build confidence and independence, and strengthen an inclusive community where everyone belongs.



Minneapolis
Jewish Federation





KAVOD COFFEE SPONSORSHIP

SPONSOR OF THE MONTH | \$1,800

BENEFITS

- "Proud Monthly Sponsor" Signage at Kavod Coffee
- Logo featured on coffee cart signage during sponsorship month
- Social Media Spotlight
- Dedicated Thank You Eblast
- Spotlight in the Life at the J E - Newsletter
- Opportunity to provide branded cups, sleeves, or giveaways
- "Coffee on Us Day" (free coffee or discounted drinks sponsored by partner)
- Logo & Link on Kavod Coffee Webpage
- Year-Round recognition as a donor on the JCC Website
- Acknowledgment in JCC Publication (2x per Year)

COMMUNITY COFFEE DAY SPONSOR | \$720

Sponsor a single day of complimentary or discounted coffee for members, guests, staff, or event attendees.

BENEFITS

- "Today's Coffee Sponsored By" Signage at Coffee Cart
- Social Media Thank-You Post
- Opportunity to have staff onsite to engage with guests
- Branded giveaway opportunity
- Year-Round recognition as a donor on the JCC Website
- Acknowledgment in JCC Publication (2x per Year)

Sponsorship provides meaningful, year-round exposure to an engaged and loyal audience. Through targeted digital campaigns, print publications, email marketing, and social media channels, your brand will be featured across a variety of touchpoints that generate hundreds of thousands of impressions each year.



200-500

Daily Visitors



15,000

Recipients receive our
JCC E-Newsletters



1,500

Followers on Instagram



7,500

Print Circulation



6,000

Visitors each week
(in-house marketing)



2,300

Followers on Facebook



160,000+

Annual unique visitors to our
Minnesota JCC website



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KAVOD COFFEE SPONSORSHIP AGREEMENT

Business Name (how you would like to be listed as a sponsor) _____

Contact Name: _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Website _____

Marketing contact _____ Email _____

YOUR SPONSORSHIP LEVEL

- ☐ **SPONSOR OF THE MONTH \$1,800** ☐ **COMMUNITY COFFEE DAY SPONSOR \$720**

PAYMENT

- ☐ Sending a check (payable to the Minnesota JCC)

Please mail check to: Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

- ☐ Payment made with credit card

- ☐ Invoice me at the above address

PLEASE RETURN THIS COMPLETED FORM

BY MAIL TO:

Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg
1375 St. Paul Ave, St. Paul, MN 55116

EMAIL TO:

sarag@minnesotajcc.org

**For sponsorship questions, contact Sara Greenberg
at sarag@minnesotajcc.org or 651.255.4737**

*The Minnesota JCC is a 501(C)(3) non-profit organization and contributions
are tax deductible to the full extent of the law. Federal Tax ID Number is 41-0833543.*



Minnesota JCC