

SPONSOR PACKET



THURSDAY, SEPTEMBER 24, 2026
OAK RIDGE COUNTRY CLUB

*A Community Cards Event Supporting
Scholarships and Programs for Kids & Families*



Special thanks to our Presenting Sponsor:

 **English Rose**



THURSDAY, SEPT 24, 2026 • OAK RIDGE COUNTRY CLUB

BUILDING COMMUNITY, TOGETHER

The Minnesota JCC is where community comes to life. Every day, individuals and families gather at the JCC to connect, grow, and support one another in a welcoming and inclusive environment. More than a facility, the JCC is a place of belonging, where relationships are built, traditions are shared, and people of all ages find meaningful ways to engage with community.

The JCC brings people together through programs that strengthen connections and enrich lives. From early childhood education and youth engagement to wellness, arts and culture, and lifelong learning opportunities, the JCC creates spaces where everyone feels seen, valued, and included.

Children and teens grow within a supportive community through our HaLev Early Childhood, summer camps, after-school and school-release programs, youth theater, sports leagues, swim lessons, and leadership experiences that support development from infancy through high school.

Support from sponsors makes this work possible. By partnering with the Minnesota JCC, sponsors help ensure programs remain accessible, inclusive, and impactful, strengthening community today and helping it thrive for generations to come.

WHY YOUR SUPPORT MATTERS

Sponsoring the Minnesota JCC is an opportunity to align your organization with a trusted community leader dedicated to Building Community, Together. Your support helps create meaningful programs and experiences that bring people together, promote well-being, and strengthen connections across generations.

As a sponsor, you are not only supporting impactful community initiatives, you are demonstrating your organization's commitment to inclusion, connection, and community vitality. Your partnership helps ensure the JCC remains a welcoming place where individuals and families can learn, grow, and belong.

Together, we are building a stronger, more connected community while showcasing your organization's leadership and investment in the people and families we serve. We're excited to partner with you this year.



Last Year at the JCC...

We celebrated the grand opening of **Rock Steady Boxing**, which enables individuals with Parkinson's to fight back through non-contact boxing-style fitness programs that are designed to improve their quality of life.

We launched Kavod Coffee, which offers meaningful employment experiences for Jewish adults with intellectual and developmental disabilities. **Kavod Coffee** gives participants a chance to build confidence, learn lifelong skills, and serve up smiles — one cup at a time.

A new initiative is bringing community spirit and Israeli pride together through our innovative **Kehillah Sports Series**, a dynamic way to celebrate Israeli and Jewish athletes competing right here at home.

Our new Hebrew Language Program, **Ulpanon**, offers children ages three to five a unique, immersive experience in Hebrew language and Israeli culture within a nurturing, play-based preschool setting.

The **Twin Cities Jewish Film Festival** reached a new milestone in 2025, presenting **47 films**, composed of regional, national, and international premieres.



Sponsor Levels & Benefits

With your sponsorship, you'll gain unparalleled year-round visibility among our key audience. Our dynamic marketing strategy spans across multiple channels, generating hundreds of thousands of impressions annually through digital, print, and prominent social media platforms such as Facebook, Instagram, and TikTok.

JCC WEBSITE	160,000+ ANNUAL UNIQUE VISITORS
PHYSICAL & DIGITAL SIGNAGE AT THE JCCS	5,000+ VISITORS EACH WEEK
EVENT SIGNAGE	200+ GUESTS
E-BLASTS.....	REACH 15,000+ RECIPIENTS

PRESENTING SPONSOR: \$7,500

PRE-EVENT EXPOSURE

- Recognition as Presenting Sponsor on all marketing materials
- Thank You Social Media Post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

DAY OF RECOGNITION

- Premium Signage at Event
- Verbal Recognition

POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

ACE SPONSOR: \$5,000

PRE-EVENT EXPOSURE

- Thank You Social Media post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

DAY OF RECOGNITION

- Premium Signage at Event
- Verbal Recognition
- Eight (8) Event Registrations

POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

KING SPONSOR: \$3,600

PRE-EVENT EXPOSURE

- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage
- Thank You Social Media post

DAY OF RECOGNITION

- Branded Signage at Event
- Eight (8) Event Registrations

POST EVENT RECOGNITION

- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

QUEEN SPONSOR: \$1,800

PRE-EVENT EXPOSURE

- Logo with link on the *Play for the J* webpage
- Digital Marketing in both JCC Centers

DAY OF RECOGNITION

- Branded Signage at Event
- Four (4) Event Registrations

POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication

JACK SPONSOR: \$1,000

PRE-EVENT EXPOSURE

- Name Listing on the *Play for the J* webpage

DAY OF RECOGNITION

- Branded Signage at Event
- Four (4) Event Registrations

POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication



2026 Sponsorship Agreement

Business Name (how you would like to be listed as a sponsor) _____

Contact Name: _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Website _____

Your Marketing Contact _____ Email _____

SPONSORSHIP LEVELS

~~PRESENTING \$7,500~~

ACE \$5,000

KING \$3,600

QUEEN \$1,800

JACK \$1,000

PAYMENT

- Check (payable to the Minnesota JCC) **PLEASE MAIL CHECK TO:** Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116
- Please send an invoice

PLEASE RETURN THIS COMPLETED FORM

MAIL TO: Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

EMAIL TO: sarag@minnesotajcc.org

For sponsorship questions, contact Sara Greenberg at sarag@minnesotajcc.org or 651.255.4737



Minnesota JCC