SPONSOR PACKET

Supporting scholarships and programs for kids & families.



MINNESOTA JCC ANNUAL GOLF BENEFIT

MONDAY, JULY 28, 2025 LEGENDS CLUB • PRIOR LAKE





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WHY THE JCC MATTERS

The JCC is a vital part of our community, offering a welcoming space where individuals and families can connect, grow, and thrive. With programs and services spanning all ages and interests—from early childhood education and family activities to fitness, arts, and cultural events—the JCC brings people together in a spirit of inclusivity and support. It's more than just a center; it's a place that builds relationships, strengthens bonds, and fosters a sense of belonging for everyone who walks through its doors. The JCC matters because it enriches lives, empowers communities, and inspires individuals to be their best selves.

The JCC offers endless opportunities for children to learn, grow, stay active, and create lifelong friendships and memories. From two Early Childhood Centers and three summer camps to after-school programs, school release activities, youth theater, teen programs, sports leagues, swim lessons, and diverse arts, culture, and enrichment options, the JCC supports and engages youth from infancy through high school.

WHY YOUR SUPPORT MATTERS

Your contribution to the Minnesota JCC is an investment in a stronger, more inclusive community. Every dollar you give empowers us to continue offering enriching experiences that foster connection, learning, and growth. We invite you to be a part of this impactful work by supporting the Minnesota JCC.

We're excited to partner with you this year. Thank you for your support!

Last Year at the JCC...

\$400,000 in scholarships and JCC program assistance was provided.

11,838 meals were distributed to **older adults,** helping them stay nourished and connected.

8,974 rides were provided to older adults, ensuring access to essential services.

300 adults and children with disabilities were supported through our Inclusion programs and supportive services.

Over 2,000 children and teens were served through JCC summer camps, early childhood centers, BBYO, youth theater programs, and health & wellness activities.

Over 15,000 people participate in our wide range of cultural arts and community events including our Golf Tournament, Jewish Film Festival, Jewish Humor Festival, Art Exhibitions & Workshops, and more!





PRESENTING SPONSOR: \$18,000

Exclusive Opportunity

PRE-EVENT EXPOSURE

- Prominent Name/Logo recognition on all event materials
- Spotlight in the Life at the J Newsletter
- Two (2) Dedicated Social Media Posts
- Digital Marketing in both JCC Centers
- Logo & Link on Fore! the Kids Webpage

DAY OF BENEFITS

- Three (3) Foursomes
- Opportunity to have a Sponsor Tent on the Course**
- Digital Ad displayed on Golf Cart Screen
- Prominent Name/Logo recognition on all event materials
- Premium Signage on the Course
- Logo on Sponsor Banner
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

MASTERS SPONSOR: \$10,000

Exclusive Opportunity

PRE-EVENT EXPOSURE

- Prominent Name/Logo recognition on all event materials
- Dedicated Social Media Post
- Digital Marketing at both JCC Centers
- Logo & Link on Fore! the Kids Webpage

DAY OF BENEFITS

- Two (2) Foursomes
- Opportunity to have a Sponsor Tent on the Course**
- Digital Ad displayed on Golf Cart Screen
- Name / Logo recognition on all event signage
- Premium Signage on the Course
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- · Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- · Recognition on the JCC website

LUNCH SPONSOR: \$7,200 *Exclusive Opportunity*

PRE-EVENT EXPOSURE

- Prominent Name/Logo recognition on all event materials
- Dedicated Social Media Post
- Digital Marketing at both JCC Centers
- Logo & Link on Fore! the Kids Webpage

DAY OF BENEFITS

- Two (2) Foursomes
- Opportunity to have a Sponsor Tent on the course**
- Premium Signage at Lunch
- Name Recognition on Event Materials
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website



EAGLE SPONSOR: \$5,400

PRE-EVENT EXPOSURE

- Dedicated Social Media Post
- Digital Marketing in both JCC Centers
- Logo & Link on Fore! the Kids Webpage

DAY OF BENEFITS

- Two (2) Foursomes
- Opportunity to have a Sponsor Tent on the Course**
- Premium Signage on the Course
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

GOLF CART SPONSOR: \$5,000

Exclusive Opportunity

PRE-EVENT EXPOSURE

- Digital Marketing in both JCC Centers
- Logo & Link on Fore! the Kids Webpage

DAY OF BENEFITS

- One (1) Foursome
- Name/Logo on all Golf Carts and Cart Screens
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

BIRDIE SPONSOR: \$3,600

PRE-EVENT EXPOSURE

 Logo & Link on Fore! the Kids Webpage

DAY OF BENEFITS

- One (1) Foursome
- Branded Signage on the Course
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

PAR SPONSOR: \$2,400

PRE-EVENT EXPOSURE

 Name Listing on Fore! the Kids Webpage

DAY OF BENEFITS

- One (1) Foursome
- Branded Signage on the Course
- Name Recognition on event materials
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website



FAIRWAY FUEL SPONSOR*: \$2,000 TWO SPONSORSHIP OPPORTUNITIES AVAILABLE

PRE-EVENT EXPOSURE

 Name Listing on Fore! the Kids Webpage

DAY OF BENEFITS

- Branded Signage on the Course
- Name Recognition on event materials
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

CLOSEST TO THE PIN SPONSOR: \$1,800 *Exclusive Opportunity*

PRE-EVENT EXPOSURE

• Name Listing on Fore! the Kids Webpage

DAY OF BENEFITS

- One (1) Golf Registration
- Branded Signage at Closest to the Pin Hole
- Name recognition on event materials
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

CLOSEST TO THE LINE SPONSOR: \$1,800

Exclusive Opportunity

PRE-EVENT EXPOSURE

 Name Listing on Fore! the Kids Webpage

DAY OF BENEFITS

- One (1) Golf Registration
- Branded Signage at Closest to the Line Hole
- Name recognition on event materials
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website



LONGEST PUTT SPONSOR: \$1,800

Exclusive Opportunity

PRE-EVENT EXPOSURE

 Name Listing on Fore! the Kids Webpage

DAY OF BENEFITS

- One (1) Golf Registration
- Branded Signage at the Longest Putt Hole
- Name recognition on event materials
- Opportunity to provide golfers with branded giveaway in gift bags

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

TEE SPONSOR: \$720*

PRE-EVENT EXPOSURE

 Name Listing on Fore! the Kids Webpage

DAY OF BENEFITS

- Branded Signage on one (1)
 Tee box
- Name recognition on event materials

POST EVENT RECOGNITION

- Name/Logo on Thank You Eblast
- Acknowledgement in JCC Publications (2x year)
- Recognition on the JCC website

By sponsoring, you'll enjoy year-round exposure to our engaged audience. Our robust marketing strategy leverages multiple channels, generating hundreds of thousands of impressions annually through digital platforms, print media, and high-impact social networks like Facebook, Instagram, and TikTok.

15,000

Recipients receive our JCC E-Newsletters

Followers on Facebook

1,300

Followers on Instagram

160,000+

Annual unique visitors to our Minnesota JCC website

15,000

Visitors each week (in-house marketing)

7,000
Print Circulation

^{*}Sponsorship level does not include golfer registrations.

^{**}The JCC will supply a table and chairs.



| Business Name (how you woo | uld like to be listed as a sponsor) _ | | |
|--|---|----------------------------|------------------------------|
| Contact Name: | | | |
| Address | | | |
| City | | State | Zip |
| E-mail | | | |
| | Websit | | |
| Marketing contact Email | | | |
| YOUR SPONSORSH | IIP LEVEL | | |
| ☐ PRESENTING \$18,000 | ☐ MASTERS \$10,000 | □ LUNCH \$7,200 | ☐ EAGLE \$5,400 |
| ☐ GOLF CART \$5,000 | ☐ BIRDIE \$3,600 | □ PAR \$2,400 | ☐ FAIRWAY FUEL \$2,000 |
| ☐ CLOSEST TO THE PIN \$1,8 | 800 CLOSEST TO THE LINE | \$1,800 □ LONGEST PU | TT \$1,800 □ TEE \$720 |
| \square I would like to donate an it | tem(s) for the Swag Bag, given to | each golfer (estimated qua | intity of 250) |
| Describe item(s): | | | |
| \square I would like to donate an it | tem(s) or gift card to be used as a | prize at the event | |
| Value \$ [| Describe item(s) | | |
| _ | gnage at the course, registration of your logo to sarag@minnesota | _ | ted by July 1, 2025. |
| PAYMENT | | | |
| ☐ Sending a check (payable t | to the Minnesota JCC) | | |
| Please mail check to: Minne | esota JCC Capp Center St. Paul, c _/ | o Sara Greenberg, 1375 St. | Paul Ave, St. Paul, MN 55116 |
| ☐ Payment made with credit | : card | | |
| \square Invoice me at the above ac | ldress | | |
| PLEASE RETURN T | HIS COMPLETED FOR | М | |
| BY MAIL TO: | | | |
| Minnesota JCC Capp Cente 1375 St. Paul Ave, St. Paul, | er St. Paul , c/o Sara Greenberg , MN 55116 | | |
| EMAIL TO: | | | |

For sponsorship questions, contact Sara Greenberg at sarag@minnesotajcc.org or 651.255.4737

sarag@minnesotajcc.org



Thank You to our 2024 Sponsors



PRESENTING



Inver Grove Ford | New Brighton Ford | Inver Grove Hyundai

EAGLE









LUNCH



PUTTING FOR GOLD



BIRDIE























The relationship company $\,$



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AGE CARI | S



SWAG





PAR

Judi Belzer & Jerry Waldman Capital First Trust Company Stacy & Steve Finkelstein Cindi & Harold Goldfine Henricksen Flooring Horwitz The Jandric Antkowiak Group at Baird Private Wealth Management Lvnn Lederman & Ken Raskin Mutual of America Palisade Asset Management, LCC Prime General Contractors LLC SASCO Investments SDK CPAs Spencer Fane LLP The Institute to Stop Taking Yourself So Seriously!

HOLE

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