
SPONSOR PACKET



THURSDAY, SEPTEMBER 12, 2024
OAK RIDGE COUNTRY CLUB

*A Community Cards Event Supporting
Scholarships and Programs for Kids & Families*



Special thanks to our Presenting Sponsor:  **English Rose**



THURSDAY, SEPTEMBER 12, 2024

OAK RIDGE COUNTRY CLUB

WHY THE JCC MATTERS

The Minnesota JCC is a full-service community center operating two dynamic campuses in St. Louis Park and St. Paul. For over 90 years, the JCC has provided essential community services, including programs for seniors striving to remain active in the community, a nationally recognized inclusion program supporting children and adults with disabilities, fitness classes for all ages and abilities, and artistic, cultural, and educational events through a Jewish lens for the entire community.

The J provides countless opportunities for children to learn, grow, stay active, and build friendships and memories that last a lifetime. With two Early Childhood Centers, three summer camps, after school and school release programs, youth theater, teen programs, sports & rec leagues, swim lessons, and a variety of arts, culture, and enrichment programs, the JCC serves and engages youth from infancy through high school.

WHY YOUR SUPPORT MATTERS

Your support allows the JCC to provide the full range of programming that makes a difference in people's lives. We strive to make our services available to as many people in our community as possible by offering nearly \$500,000 in scholarship and program assistance annually. This simply would not be possible without the support of committed partners like you.

We look forward to partnering with you this year. Thank you for your support!

The Minnesota JCC is a 501(c)(3) not-for-profit organization, and sponsorships are tax deductible in accordance with IRS regulations.

Each year...

300 children create their first community memories in our Early Childhood Centers

More than 1,000 kids enjoy Summer Camp at the JCC

Over 250 children and adults with disabilities are fully included in all that the JCC has to offer

The JCC provides nearly \$500,000 in scholarships so that everyone can be a part of the JCC community

11,000+ kosher, nutritious meals are provided to seniors

Over 15,000 people participate in our wide range of cultural arts and community events including our Golf Tournament, Jewish Film Festival, Jewish Humor Festival, Art Exhibitions & Workshops, and more!

The Minnesota JCC is the most visible and visited Jewish organization in Minnesota!





Sponsor Levels & Benefits

With your sponsorship, you'll gain unparalleled year-round visibility among our key audience. Our dynamic marketing strategy spans across multiple channels, generating hundreds of thousands of impressions annually through digital, print, and prominent social media platforms such as Facebook, Instagram, and TikTok.

JCC WEBSITE 160,000+ ANNUAL UNIQUE VISITORS
PHYSICAL & DIGITAL SIGNAGE AT THE JCCS 5,000+ VISITORS EACH WEEK
EVENT SIGNAGE 200+ GUESTS
E-BLASTS. REACH 15,000+ RECIPIENTS

PRESENTING SPONSOR: \$5,000

PRE-EVENT EXPOSURE

- Recognition as Presenting Sponsor on all marketing materials
- Thank You Social Media Post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

DAY OF RECOGNITION

- Premium Signage at Event
- Verbal Recognition

POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

SOLD

ACE SPONSOR: \$3,600

PRE-EVENT EXPOSURE

- Thank You Social Media post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

DAY OF RECOGNITION

- Premium Signage at Event
- Verbal Recognition
- Eight (8) Event Registrations

POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

KING SPONSOR: \$1,800

PRE-EVENT EXPOSURE

- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

DAY OF RECOGNITION

- Branded Signage at Event
- Eight (8) Event Registrations

POST EVENT RECOGNITION

- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

QUEEN SPONSOR: \$1,000

PRE-EVENT EXPOSURE

- Name Listing on the *Play for the J* webpage

DAY OF RECOGNITION

- Branded Signage at Event
- Four (4) Event Registrations

POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication

JACK SPONSOR: \$500*

PRE-EVENT EXPOSURE

- Name Listing on the *Play for the J* webpage

DAY OF RECOGNITION

- Branded Signage at Event

POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication

* Sponsorship level does not include games registration.

The Minnesota JCC is a 501(c)(3) not-for-profit organization, and sponsorships are tax deductible in accordance with IRS regulations.



2024 Sponsorship Agreement

Business Name (how you would like to be listed as a sponsor) _____

Contact Name: _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Website _____

Your Marketing Contact _____ Email _____

SPONSORSHIP LEVELS

☒ ~~PRESENTING \$5,000~~ **SOLD**

☐ ACE \$3,600

☐ KING \$1,800

☐ QUEEN \$1,000

☐ JACK \$500

PAYMENT

☐ Check (payable to the Minnesota JCC) **PLEASE MAIL CHECK TO:** Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

☐ I have made my payment securely online [HERE](#)

PLEASE RETURN THIS COMPLETED FORM

MAIL TO: Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

EMAIL TO: sarag@minnesotajcc.org

For sponsorship questions, contact Sara Greenberg
at sarag@minnesotajcc.org or 651.255.4737



Minnesota JCC