

SPONSOR  
PACKET

Supporting  
scholarships and  
programs for  
kids & families.

*Fare*  
*the*  
*Kids*

MINNESOTA JCC  
ANNUAL GOLF BENEFIT

MONDAY, JULY 29, 2024  
LEGENDS CLUB • PRIOR LAKE

*With special thanks to our presenting Sponsor:*



**SAXON  
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Getting it right. Four generations.

Inver Grove Ford Lincoln | New Brighton Ford | Inver Grove Hyundai





MONDAY, JULY 29, 2024  
LEGENDS CLUB • PRIOR LAKE

## WHY THE JCC MATTERS

The Minnesota JCC is a full-service community center operating two dynamic campuses in St. Louis Park and St. Paul. For over 90 years, the JCC has provided essential community services, including programs for seniors striving to remain active in the community, a nationally recognized inclusion program supporting children and adults with disabilities, fitness classes for all ages and abilities, and artistic, cultural, and educational events through a Jewish lens for the entire community.

The J provides countless opportunities for children to learn, grow, stay active, and build friendships and memories that last a lifetime. With two Early Childhood Centers, three summer camps, after school and school release programs, youth theater, teen programs, sports & rec leagues, swim lessons, and a variety of arts, culture, and enrichment programs, the JCC serves and engages youth from infancy through high school.

## WHY YOUR SUPPORT MATTERS

Your support allows the JCC to provide the full range of programming that makes a difference in people's lives. We strive to make our services available to as many people in our community as possible by offering nearly \$500,000 in scholarship and program assistance annually. This simply would not be possible without the support of committed partners like you.

*We look forward to partnering with you this year.*

*Thank you for your support!*

## Each year...

**300 children create their first community memories** in our Early Childhood Centers

**More than 1,000 kids enjoy Summer Camp** at the JCC

**Over 250 children and adults with disabilities are fully included** in all that the JCC has to offer

**The JCC provides nearly \$500,000 in scholarships** so that everyone can be a part of the JCC community

**11,000+ kosher, nutritious meals** are provided to seniors

**Over 15,000 people participate in our wide range of cultural arts and community events** including our Golf Tournament, Jewish Film Festival, Jewish Humor Festival, Art Exhibitions & Workshops, and more!

**The Minnesota JCC is the most visible and visited Jewish organization in Minnesota!**



# Sponsor Levels & Benefits



## PRESENTING SPONSOR: \$15,000

### PRE-EVENT EXPOSURE

- Spotlight in the *Life at the J* Newsletter
- Dedicated Social Media Post
- Digital Marketing in both JCC Centers
- Logo & Link on *Fore! the Kids* Website Home Page

### DAY OF BENEFITS

- Three (3) Foursomes
- Opportunity to have a Sponsor Tent on the Course\*\*
- Digital Ad displayed on Golf Cart Screen
- Premium Signage on the Course
- Logo on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

## MASTERS SPONSOR: \$10,000

### PRE-EVENT EXPOSURE

- Dedicated Social Media Post
- Digital Marketing in both JCC Centers
- Logo & Link on *Fore! the Kids* Website Home Page

### DAY OF BENEFITS

- Two (2) Foursomes
- Opportunity to have a Sponsor Tent on the Course\*\*
- Digital Ad displayed on Golf Cart Screen
- Premium Signage on the Course
- Logo on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

## EAGLE SPONSOR: \$5,000

### PRE-EVENT EXPOSURE

- Dedicated Social Media Post
- Digital Marketing in both JCC Centers
- Logo & Link on *Fore! the Kids* Website Home Page

### DAY OF BENEFITS

- One (1) Foursome
- Opportunity to have a Sponsor Tent on the Course\*\*
- Digital Ad displayed on Golf Cart Screen
- Premium Signage on the Course
- Logo on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

*continued on next page...*

# Sponsor Levels & Benefits



## LUNCH SPONSOR: \$3,600

### PRE-EVENT EXPOSURE

- Digital Marketing in both JCC Centers
- Logo & Link on *Fore! the Kids* Website Home Page

### DAY OF BENEFITS

- One (1) Foursome
- Opportunity to have a Sponsor Tent at Lunch
- Digital Ad displayed on Golf Cart Screen
- Premium Signage at Lunch\*\*
- Logo on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Name Listing on Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

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## BIRDIE SPONSOR: \$2,500

### PRE-EVENT EXPOSURE

- Logo & Link on *Fore! the Kids* Website

### DAY OF BENEFITS

- One (1) Foursome
- Digital Ad displayed on Golf Cart Screen
- Branded Signage on the Course
- Logo on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Name Listing Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

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## BEVERAGE CART SPONSOR: \$2,000\*

### PRE-EVENT EXPOSURE

- Logo & Link on *Fore! the Kids* Website

### DAY OF BENEFITS

- Opportunity to have a Sponsor Tent on the Course\*\*
- Branded Signage on Beverage Carts and Club Bars
- Logo on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Name Listing Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

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## PAR SPONSOR: \$1,800

### PRE-EVENT EXPOSURE

- Name Listing on *Fore! the Kids* Website

### DAY OF BENEFITS

- One (1) Foursome
- Branded Signage on the Course
- Name Listing on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Name Listing on Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

# Sponsor Levels & Benefits



## HOLE SPONSOR: \$1,500\*

### PRE-EVENT EXPOSURE

- Name Listing on *Fore! the Kids* Website

### DAY OF BENEFITS

- Opportunity to have a Sponsor Tent on Sponsored Hole\*\*
- Branded Signage at Sponsored Hole
- Name Listing on Sponsor Banner
- Opportunity to provide promotional item in players' Gift Bag

### POST EVENT RECOGNITION

- Name Listing on Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

## TEE SPONSOR: \$500\*

### PRE-EVENT EXPOSURE

- Name Listing on *Fore! the Kids* Website

### DAY OF BENEFITS

- Branded Signage on one (1) Tee box
- Name Listing on Sponsor Banner

### POST EVENT RECOGNITION

- Name Listing on Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

\*Sponsorship level does not include golfer registrations.

\*\*The JCC will supply a table and chairs.

The Minnesota JCC is a 501(c)(3) not-for-profit organization, and sponsorships are tax deductible in accordance with IRS regulations.

With your sponsorship, you'll gain unparalleled year-round visibility among our key audience. Our dynamic marketing strategy spans across multiple channels, generating hundreds of thousands of impressions annually through digital, print, and prominent social media platforms such as Facebook, Instagram, and TikTok.

JCC WEBSITE ..... 160,000+ ANNUAL UNIQUE VISITORS  
PHYSICAL & DIGITAL SIGNAGE AT THE JCCS .....5,000+ VISITORS EACH WEEK  
EVENT SIGNAGE ..... 200+ GUESTS  
E-BLASTS.....REACH 15,000+ RECIPIENTS

# Thank You to our Past Sponsors



## TITLE



Inver Grove Ford Lincoln | New Brighton Ford | Inver Grove Hyundai

## MASTERS

The Wert Family  
Foundation

## EAGLE



MAIRS & POWER

— Focused Long-term Investing —



## PUTTING FOR GOLD

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Minnesota Vikings

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## HOLE IN ONE

Saxon Auto Group &

North Risk Partners

## PAR

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Atlas Staffing, Inc

Capital First Trust Company

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Greenberg & Smith

Lynn Lederman & Ken Raskin

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The Institute to Stop Taking

Yourself So Seriously!

Tony Thole with Merrill Lynch

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## TENT/ACTIVITY

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## SUPPORTERS

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## BOGEY

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Henrickson Flooring

Hodroff-Epstein Memorial Chapels

Keller Fence

North Second Street Steel Company/

Garelick Steel Company

Michelle & Steve Shaller

The Gold Group

Woodstone Consulting/

Woodstone Renovation

# 2024 Sponsorship Agreement



Business Name (how you would like to be listed as a sponsor) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Marketing contact \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVELS

PRESENTING \$15,000       MASTERS \$10,000       EAGLE \$5,000       LUNCH \$3,600

BIRDIE \$2,500       BEVERAGE \$2,000       PAR \$1,800       HOLE \$1,500       TEE BOX \$500

I would like to donate an item(s) for the Swag Bag, given to each golfer (estimated quantity of 300)

Describe item(s): \_\_\_\_\_

I would like to donate an item(s) or gift card to be used as a prize at the event

Value \$ \_\_\_\_\_ Describe item(s) \_\_\_\_\_

**In order to be guaranteed signage at the course, registration and logo must be submitted by July 1, 2024.**

Please email a vector art file of your logo to [sarag@minnesotajcc.org](mailto:sarag@minnesotajcc.org)

## PAYMENT

Check (payable to the Minnesota JCC)

*Please mail check to: Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116*

I have made my payment securely online [here](#)

## PLEASE RETURN THIS COMPLETED FORM

### BY MAIL TO:

Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg  
1375 St. Paul Ave, St. Paul, MN 55116

### EMAIL TO:

[sarag@minnesotajcc.org](mailto:sarag@minnesotajcc.org)

**For sponsorship questions, contact Sara Greenberg  
at [sarag@minnesotajcc.org](mailto:sarag@minnesotajcc.org) or 651.255.4737**



Minnesota JCC