

# Sponsor Packet



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**TUESDAY, SEPTEMBER 12, 2023**  
OAK RIDGE COUNTRY CLUB

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*A community cards event supporting JCC programs  
and scholarships for kids and families.*



Special thanks to our Presenting Sponsor:  **English Rose**





**TUESDAY, SEPTEMBER 12, 2023**  
OAK RIDGE COUNTRY CLUB

## WHY THE JCC MATTERS

The Minnesota JCC is a full-service community center operating two dynamic campuses in St. Louis Park and St. Paul. For over 90 years, the JCC has provided essential community services, including programs for seniors striving to remain active in the community, a nationally recognized inclusion program supporting children and adults with disabilities, fitness classes for all ages and abilities, and artistic, cultural, and educational events through a Jewish lens for the entire community.

The J provides countless opportunities for children to learn, grow, stay active, and build friendships and memories that last a lifetime. With two Early Childhood Centers, three summer camps, after school and school release programs, youth theater, teen programs, sports & rec leagues, swim lessons, and a variety of arts, culture, and enrichment programs, the JCC serves and engages youth from infancy through high school.

## WHY YOUR SUPPORT MATTERS

Your support allows the JCC to provide the full range of programming that makes a difference in people's lives. We strive to make our services available to as many people in our community as possible by offering nearly \$500,000 in scholarship and program assistance annually. This simply would not be possible without the support of committed partners like you.

We look forward to partnering with you this year. Thank you for your support!

The Minnesota JCC is a 501(c)(3) not-for-profit organization, and sponsorships are tax deductible in accordance with IRS regulations.

## Each year...

**300 children create their first community memories** in our Early Childhood Centers

**More than 1,000 kids enjoy Summer Camp** at the JCC

**Over 250 children and adults with disabilities are fully included** in all that the JCC has to offer

**The JCC provides nearly \$500,000 in scholarships** so that everyone can be a part of the JCC community

**11,000+ kosher, nutritious meals** are provided to seniors

**Over 15,000 people participate in our wide range of cultural arts and community events** including our Golf Tournament, Jewish Film Festival, Jewish Humor Festival, Art Exhibitions & Workshops, and more!

**The Minnesota JCC is the most visible and visited Jewish organization in Minnesota!**





# Sponsor Levels & Benefits

## PRESENTING SPONSOR: \$5,000

### PRE-EVENT EXPOSURE

- Recognition as Presenting Sponsor on all marketing materials
- Thank You Social Media Post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

### DAY OF RECOGNITION

- Premium Signage at Event

### POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

**SOLD**

## ACE SPONSOR: \$3,600

### PRE-EVENT EXPOSURE

- Thank You Social Media post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

### DAY OF RECOGNITION

- Branded Signage at Event
- Verbal Recognition
- Eight (8) Event Registrations

### POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

## KING SPONSOR: \$1,800

### PRE-EVENT EXPOSURE

- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

### DAY OF RECOGNITION

- Branded Signage at Event
- Eight (8) Event Registrations

### POST EVENT RECOGNITION

- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

## QUEEN SPONSOR: \$1,000

### PRE-EVENT EXPOSURE

- Name Listing on the *Play for the J* webpage

### DAY OF RECOGNITION

- Branded Signage at Event
- Four (4) Event Registrations

### POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication

## JACK (TABLE) SPONSOR: \$500

### PRE-EVENT EXPOSURE

- Name Listing on the *Play for the J* webpage

### DAY OF RECOGNITION

- Branded Signage at Event
- Four (4) Event Registrations

### POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication

Through your sponsorship, you will experience an unprecedented level of year-round exposure to our prime demographic. Our robust multichannel marketing delivers hundreds of thousands of annual impressions through digital and print marketing as well as social media platforms like Facebook, Instagram, and TikTok.

JCC WEBSITE .....	160,000+ ANNUAL UNIQUE VISITORS
PHYSICAL & DIGITAL SIGNAGE AT THE JCCS .....	5,000+ VISITORS EACH WEEK
EVENT SIGNAGE .....	200+ GUESTS
E-BLASTS.....	REACH 15,000+ RECIPIENTS



# 2023 Sponsorship Agreement

Business Name \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

## SPONSORSHIP LEVELS

☐ PRESENTING\* \$5,000

**SOLD**

☐ ACE \$3,600

☐ KING \$1,800

☐ QUEEN \$1,000

☐ JACK (TABLE) \$500

\*After receiving your Sponsorship Agreement Form, the JCC will follow up on sponsorship details including names of event attendees.

## PAYMENT

☐ Check (payable to the Minnesota JCC)

*Please mail check to:*

Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

☐ I have made my payment securely online [here](#)

## PLEASE RETURN THIS COMPLETED FORM

*By mail to:*

Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

*By email to:*

sarag@minnesotajcc.org

**For sponsorship questions, contact Sara Greenberg  
at [sarag@minnesotajcc.org](mailto:sarag@minnesotajcc.org) or 651.255.4737**



Minnesota JCC