



SPONSOR PACKET

Fare the Kids

2023 GOLF BENEFIT
MONDAY, AUGUST 14

Supporting JCC scholarships and programs for kids & families

WITH SPECIAL THANKS TO OUR TITLE SPONSOR:



**SAXON
AUTO GROUP**

Getting it right. Four generations.





MONDAY, AUGUST 14

LEGENDS CLUB • PRIOR LAKE

WHY THE JCC MATTERS

The Minnesota JCC is a full-service community center operating two dynamic campuses in St. Louis Park and St. Paul. For over 90 years, the JCC has provided essential community services, including programs for seniors striving to remain active in the community, a nationally recognized inclusion program supporting children and adults with disabilities, fitness classes for all ages and abilities, and artistic, cultural, and educational events through a Jewish lens for the entire community.

The J provides countless opportunities for children to learn, grow, stay active, and build friendships and memories that last a lifetime. With two Early Childhood Centers, three summer camps, after school and school release programs, youth theater, teen programs, sports & rec leagues, swim lessons, and a variety of arts, culture, and enrichment programs, the JCC serves and engages youth from infancy through high school.

WHY YOUR SUPPORT MATTERS

Your support allows the JCC to provide the full range of programming that makes a difference in people's lives. We strive to make our services available to as many people in our community as possible by offering nearly \$500,000 in scholarship and program assistance annually. This simply would not be possible without the support of committed partners like you.

We look forward to partnering with you this year. Thank you for your support!

The Minnesota JCC is a 501(c)(3) not-for-profit organization, and sponsorships are tax deductible in accordance with IRS regulations.

Each year...

300 children create their first community memories in our Early Childhood Centers

More than 1,000 kids enjoy Summer Camp at the JCC

Over 250 children and adults with disabilities are fully included in all that the JCC has to offer

The JCC provides nearly \$500,000 in scholarships so that everyone can be a part of the JCC community

11,000+ kosher, nutritious meals are provided to seniors

Over 15,000 people participate in our wide range of cultural arts and community events including our Golf Tournament, Jewish Film Festival, Jewish Humor Festival, Art Exhibitions & Workshops, and more!

The Minnesota JCC is the most visible and visited Jewish organization in Minnesota!





Sponsor Levels & Benefits

PRESENTING SPONSOR: \$15,000

PRE-EVENT EXPOSURE

- Recognition as Presenting Sponsor on all marketing materials
- Spotlight in the E-newsletter, *Life at the J*, reaching 15,000+ emails
- Thank You Social Media Post
- Digital Marketing in both JCC Centers
- Logo with link on *Fore! the Kids* webpage

DAY OF RECOGNITION

- One (1) Tent on course for company representative to market to golfers
- Three (3) Foursomes (Golf, Lunch, Swag Bag, Drink Tickets)
- Digital Logo on cart GPS screen
- Premium Signage on course
- Logo on Sponsor Banner
- Verbal recognition

POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

MASTERS SPONSOR: \$10,000

PRE-EVENT EXPOSURE

- Spotlight in the E-newsletter, *Life at the J*, reaching 15,000+ emails
- Thank You Social Media post
- Digital Marketing in both JCC Centers
- Logo with link on *Fore! the Kids* Webpage

DAY OF RECOGNITION

- One (1) Tent on course for company representative to market to golfers
- Two (2) Foursomes (Golf, Lunch, Swag Bag, Drink Tickets)
- Digital Logo on cart GPS screen
- Premium Signage on course
- Logo on Sponsor Banner
- Verbal recognition

POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

EAGLE SPONSOR: \$5,000

PRE-EVENT EXPOSURE

- Spotlight in the E-newsletter, *Life at the J*, reaching 15,000+ emails
- Thank You Social Media post
- Digital Marketing in both JCC Centers
- Logo with link on *Fore! the Kids* Webpage

DAY OF RECOGNITION

- One (1) Tent on course for company representative to market to golfers
- Two (2) Foursomes (Golf, Lunch, Swag Bag, Drink Tickets)
- Digital Logo on cart GPS screen
- Premium Signage on course
- Logo on Sponsor Banner

POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Listing on JCC Donor webpage
- Acknowledgment in JCC Publication

Sponsor Levels & Benefits continued on next page...



Sponsor Levels & Benefits

BIRDIE SPONSOR: \$2,500

PRE-EVENT EXPOSURE

- Marketing in both JCC Centers, including digital and print
- Name Listing on *Fore! the Kids* Webpage

DAY OF RECOGNITION

- One (1) Foursome (Golf, Lunch, Swag Bag, Drink Tickets)
- Branded Signage at one (1) hole (a hole may be shared by more than one sponsor)
- Name Listing on Sponsor Banner

POST EVENT RECOGNITION

- Name Listing Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

PAR SPONSOR: \$1,800

PRE-EVENT EXPOSURE

- Name Listing on *Fore! the Kids* Webpage

DAY OF RECOGNITION

- One (1) Foursome (Golf, Lunch, Swag Bag, Drink Tickets)
- Branded Signage at one (1) hole (a hole may be shared by more than one sponsor)
- Name Listing on Sponsor Banner

POST EVENT RECOGNITION

- Name Listing Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

TENT SPONSOR: \$1,500*

PRE-EVENT EXPOSURE

- Name Listing on *Fore! the Kids* Webpage

DAY OF RECOGNITION

- One (1) Tent on course for company representative to market to golfers
- Branded Signage at your tent
- Name Listing on Sponsor Banner

POST EVENT RECOGNITION

- Name Listing Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

BOGEY SPONSOR: \$500*

PRE-EVENT EXPOSURE

- Name Listing on *Fore! the Kids* Webpage

DAY OF RECOGNITION

- Branded Signage at one (1) hole (a hole may be shared by more than one sponsor)
- Name Listing on Sponsor Banner

POST EVENT RECOGNITION

- Name Listing Thank You Eblast
- Listing on JCC Donor Webpage
- Acknowledgment in JCC Publication

*Sponsorship level does not include golfer registrations

Through your sponsorship, you will experience an unprecedented level of year-round exposure to our prime demographic. Our robust multichannel marketing delivers hundreds of thousands of annual impressions through digital and print marketing as well as social media platforms like Facebook, Instagram, and TikTok.

JCC WEBSITE	160,000+ ANNUAL UNIQUE VISITORS
PHYSICAL & DIGITAL SIGNAGE AT THE JCCS	5,000+ VISITORS EACH WEEK
EVENT SIGNAGE	200+ GUESTS
E-BLASTS	REACH 15,000+ RECIPIENTS



2023 Sponsorship Agreement

Business Name _____

Contact Name: _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Website _____

Marketing contact _____ Email _____

SPONSORSHIP LEVELS

☐ PRESENTING \$15,000 ☐ MASTERS \$10,000 ☐ EAGLE \$5,000 ☐ BIRDIE \$2,500

☐ PAR \$1,800 ☐ TENT \$1,500 ☐ BOGEY \$500

☐ I would like to donate an item(s) for the Swag Bag, given to each golfer (estimated quantity of 300)

Describe item(s): _____

☐ I would like to donate an item(s) or gift card to be used as a prize at the event

Value \$ _____ Describe item(s) _____

In order to be guaranteed signage at the course, registration and logo must be submitted by July 19, 2023.

Please email a vector art file of your logo to sarag@minnesotajcc.org

PAYMENT

☐ Check (payable to the Minnesota JCC)

Please mail check to: Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

☐ I have made my payment securely online [here](#)

PLEASE RETURN THIS COMPLETED FORM

BY MAIL TO:

Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg
1375 St. Paul Ave, St. Paul, MN 55116

EMAIL TO:

sarag@minnesotajcc.org

**For sponsorship questions, contact Sara Greenberg
at sarag@minnesotajcc.org or 651.255.4737**



Minnesota JCC